

Subject: Re: Flyers for Xmas / Menorah & Pershing Square Update

From: Joella Hopkins

Date: 11/16/2018, 1:24 PM

To: Belinda Jackson

CC: Patricia Delgado <trish.delgado@lacity.org>, Louise Capone <Louise.Capone@lacity.org>, Robert Gonzales <robert.c.gonzales@lacity.org>, Juan Benitez <Juan.Benitez@lacity.org>, Kenya Wiley <kenya.wiley@lacity.org>

I sent a full run down this am. We are moving forward.

You are also copied on the email.

Please advise if you all did not receive and I'll resend.

Thanks.

Joella Hopkins

DTLA Area Director & Strategic Media

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On Fri, Nov 16, 2018 at 1:17 PM Belinda Jackson <belinda.jackson@lacity.org> wrote:

Hi,

Thanks for the update. What is the status of the community clean up day? Louise and Robert have not heard from you. Thanks and have a great weekend.

On Fri, Nov 16, 2018 at 11:38 AM Joella Hopkins <joella.hopkins@lacity.org> wrote:

Hi there. Good Morning. I apologize for the delay in getting back to you. We've had a bit of drama... But, working thru the kinks.

Please see attached the flyers for Xmas / Menorah & Pershing Square Update. I would like to do a mass mailer for the Xmas and Menorah one. I would like your approval.

On the Pershing Square, I spoke with Councilmember and we would like to continue with the 11/28 event. We would like Mike to lead the event, I would be speaking on behalf of CD14. I will do the leg work to set it up and get residents, business, and key stakeholders out. But, want to confirm we will work jointly on speaking program. We are working on producing the renderings, etc. It is scheduled for 430 - 630. Let me know if you have any questions - happy to get this one going and moving finally!

Talk soon ladies.

Pershing Square Update 11/28:

https://www.dropbox.com/sh/ni1r0lzruc0v0i0/AAC2JDjViRwR1vfeSEtn_cjxa?dl=0

Menorah Lighting Ceremony:

<https://www.dropbox.com/sh/x0gqt8ok2crf9z2/AADaSxnZnsUu7qry8HF2mIm1a?dl=0>

Christmas Tree Lighting:

https://www.dropbox.com/sh/odzg2zko7slwxr8/AACkTuDgBxhAfoVl_etRm6hpa?dl=0

Joella Hopkins

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Belinda Jackson

Executive Director

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